

ea Consulting Group Sponsor at the Card Awards 2010

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London

ea Consulting Group (eacg) is proud to be a sponsor at the Card Awards 2010 for the Best Charity Credit Card Programme.

ea Consulting Group has a specialist Transformation and Card Solutions team that focus on supporting Banks/Card issuers with implementing change programmes. As such, eacg takes a keen interest in this vertical.

In line with their ethical approach to business, reflected in the launch in 2008 of their own charity, the ea Foundation, eacg decide to sponsor the Award that fitted with this ethos. The shortlists for the Awards were released last week, and Steve Robson, Chairman and CEO of eacg will be presenting the award to one of;

Amnesty International and The Co-operative Financial Services for their Amnesty International Credit Card

Breakthrough Breast Cancer and Bank of America for their Breakthrough Breast Cancer Card

Cancer Research UK and Lloyds Banking Group for their Halifax Cancer Research UK Charity Card Comes of Age

National Trust and Bank of America for the National Trust Card

The Card Awards, which are now in their fifth year, are open to UK and Irish payment card issuers and acquirers and despite the recession, the call for entries generated the same record level of entries received in the previous year. The Awards recognise customer service, excellence and innovation within the card and payments industry and are backed by prime sponsor TSYS.

eacg is a change delivery firm that covers the full lifecycle of change from strategy through to the design and management of change solutions. eacg has over 1,000 consultants and interim change managers who are affiliated to eacg, and over the last 12 months we have had over 400 consultants and professional interims engaged on client programmes.

eacg was founded in 1998 and has established itself as one of the largest independent companies providing change solutions in the financial services sector. eacg offers a client-centric approach by developing responsive long-term relationships.

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Details of the awards categories and dinner booking forms are available on The Card Awards web site: www.thecardawards.com