

PRESS RELEASE
FOR IMMEDIATE RELEASE

Lloyds TSB Director Derek Radcliffe joins ea Consulting Group to develop project management service lines

< Former client takes leading role as Director at one of UK's fastest growing management consultancies >

22 January 2009 – ea Consulting Group (eacg), one of the UK's fastest growing management consultancies, has appointed former Lloyds TSB veteran Derek Radcliffe to the role of Director. As a former client of eacg, Radcliffe is ideally placed to build client relationships and develop new project management services.

Radcliffe commented: "I have worked closely with eacg as a client for a number of years. I found that it has a refreshing and honest approach to consultancy, a significant help in cost-effectively implementing large-scale change-programmes. I am now looking forward to using my experience to help further develop eacg's service lines and I am proud to be a part of such an exciting, innovative and progressive business."

Prior to joining eacg, Derek had a long and successful career at TSB, which later became Lloyds TSB. Derek joined the bank in 1981 where he played an important role in setting up its commercial banking arm and culminated in him leading the change management services division as Director. It was within this division that he managed the programmes that oversaw the acquisition of Scottish Widows and the rebrand of Lloyds and TSB following the successful merger.

Radcliffe continued: "With so much unprecedented change taking place in the financial services industry at the moment, there is a need to bring stability and organisation into our financial institutions. As a result there is an abundance of projects requiring the specific skills and expertise offered by eacg giving us a singular opportunity to capitalise on this at this extraordinary time."

Steve Robson, ea Consulting Group Executive Chairman, said: "Even before his appointment at eacg, Derek was instrumental in shaping our service lines and enabling us to better meet our clients' needs. It was specifically to meet Derek's requirements that we developed our partnership model of consultancy that has since proved to be central to many of our successes."

eacg offers its clients a model of management consultancy called 'Partnering for Successful Change'. Through this service the consultancy takes on a vested interest in the outcome of a client's project portfolio, helping to ensure programmes stay on budget and deliver real business benefits upon completion.

Robson concluded: "We are delighted to welcome Derek into his role as Director at eacg, and to have the opportunity to continue our work together."

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NOTES TO EDITORS

About ea Consulting Group

ea Consulting Group (eacg) is a management consultancy firm focused on delivery in all aspects of process, systems and people within the financial services, telecommunications and utilities sectors. eacg was formed in 1998 to offer ethically-sound consulting services and has delivered change programmes and consultancy projects globally, across Europe and throughout the UK. eacg has assigned over 250 consultants in the last 12 months and has experienced a 10 fold turnover increase since 2005 making it **the** fastest growing management consultancy and the overall 22nd fastest growing company in the UK.

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